



The Georgia Chapter of ASLA, 2008 – 2009 Session
 EXECUTIVE COMMITTEE MEETING
 ZT3 Placemaker Studio, Macon, GA
 Friday, March 20th, 2009
 4:00pm – 8:00pm

AGENDA

- I. CALL TO ORDER..... 4:00pm
- II. ROLL CALL, INTRODUCTIONS
- III. APPROVAL OF PREVIOUS MEETING MINUTES
- IV. UNFINISHED BUSINESS..... 4:05pm
 - A. Website update (Tanya)
 - B. Sponsorship – follow up calls (Gregg)
 - C. Letter to the GA State Board of LAs (Adam)
 - D. Letter on behalf of Georgia Coastal Greenway (Adam)
 - E. 2008 Year-end report
 - F. 2008 Taxes
- V. TREASURER’S REPORT..... 4:30pm
 - A. Previous Month’s Profit/Loss
 - B. Previous Month’s Membership Dues
 - C. Merchant Account - website
- VI. MEMBERSHIP SERVICES CHAIR REPORT..... 4:35pm
 - A. New Members
 - B. Renewed Members
 - C. Lapsed Members
 - D. Website information for “Members” tab
- VII. COMMITTEE REPORTS..... 4:40pm
 - Standing Committee Chairs’ Reports
 - A. Nominating Committee Chair (Dale)
 - 1. Important Dates (revised):
 - May 1st, 2009 – prepare election slate & determine voting template
 - May 18th, 2009 – provide Chapter President with completed slate of nominees
 - B. Tellers Committee Chair (Nathan Evans)
 - 1. Important Dates:
 - July 25th, 2009 – count ballots and forward election results to Prez & Secretary
 - C. Constitution and Bylaws Committee Chair (Tanya)
 - D. Audit Committee Chair (Scott D.)
 - Other Committee Chairs’ Reports
 - E. Government Affairs Committee Chair (Jamie)
 - 1. In-district Advocacy Day report
 - F. Events Committee

1. GAASLA Annual Awards Banquet Subcommittee (Charles)
 2. GAASLA Annual Meeting Subcommittee (Kathrine)
 3. GAASLA Golf Tournament Subcommittee (Brandon)
 4. Green Cuisine Subcommittee Chair (Stella Wiggins)
- G. Public Relations Committee Chair (Adam)
- H. Honors and Awards Committee Chair (Zan)
1. Important Dates:
 - April 15th, 2009 – Project submittals due
 - May 1st, 2009 – award winners determined
- I. Legal Defense Fund Committee (Bobby Bullard)
- Status report
- J. Sponsorship Committee (Gregg/Zan)
- K. Communications Committee
1. Newsletter Subcommittee (Scott D.)
 - a. NLAM
 - b. Elections Announcement
 - c. Newsletter due dates
 - d. ExComm member responsibilities
 2. Website Subcommittee (Tanya)
 - a. NLAM
 - b. Elections Announcement
- L. Fellows Nomination Committee (Ed)
1. Important Dates:
 - March 27th, 2009 - Fellows Nominations due to ASLA
- M. Environmental Stewardship Committee (Dennis Decker)

VIII. NEW BUSINESS..... 5:00pm

- A. Trustee (Ed)
- B. President (Jamie)
 1. NLAM
- C. President-Elect (Adam)
- D. Immediate Past President (Dale)
- E. Secretary (Tanya)
 1. Important Dates:
 - April 1st, 2009 – issue “Call for Nominees”
 - June 18th, 2009 – provide voting ballots to members
 - July 18th, 2009 – close voting and hand ballots to Tellers Committee
- F. At-Large Member (Gregg)
- G. Middle Georgia Section Chair (Zan)
- H. Savannah Coastal Section Chair (Charles)
- I. Northeast Georgia Section Chair (Madie)
- J. Atlanta Section Chair (Brandon)
- K. UGA Student Chapter President (Kevan Williams)

IX. BREAK5:30pm

X. 2009 ANNUAL MEETING & AWARDS BANQUET (AMAB)5:40pm

- A. Goals:
 1. To provide CEUs for our members
 2. To make money, break even, or lose money?
- B. Hilton DeSoto Contract (Jamie)
 1. Anticipated Guests – 150
 2. Hotel Room Block – 150 (40/60/40)
 3. Signed by Monday, March 23, 2009
 4. \$2,000 down payment due April 1, 2009
- C. Sponsorship Brochure (Gregg)
- D. Registration Brochure (Kathrine & Charles)

- E. Speakers (Jamie)
- F. Budget (Brandon)
- G. Tours/Workshops (Jamie)
- H. Website (Tanya)
 - 1. Merchant account
 - 2. Registration on-line
- I. Newsletter (Scott D.)
- J. Annual Awards & Magazine (Zan)
- K. "Do or Die" Timeline:
 - March 20th – speakers selected and notified
 - March 27th – speaker list finalized
 - March 27th – registration forms finalized for email blast, newsletter, and website
 - March 27th – sponsorship brochure finalized
 - March 30th – registration forms and sponsorship brochure sent out
 - April 30th – early bird registration ends

XI. ANNOUNCEMENTS/REMINDERS..... 7:45pm

- A. Customer Service – how do you do it?
- B. RECRUIT!!
- C. Replacements?
- D. Next ExComm Meeting – 5:30-6:30pm, Wednesday, April 8th, 2009
- E. May ExComm Meeting – 3:00-7:00pm, Friday, May 8th, 2009
- F. Miscellany

XII. ADJOURN..... 8:00pm