



more & better parks... all over Atlanta

Invitation to Submit Presentations
Park Pride 9th Annual Parks and Greenspace Conference
Working Title: The Role of Parks in the New Economy
Monday, March 22, 2010
The Atlanta Botanical Gardens, Atlanta, Georgia

Park Pride is accepting proposals from high-quality presenters for innovative and dynamic educational sessions to be presented at the Park Pride Annual Parks and Greenspace Conference at the Atlanta Botanical Gardens on March 22, 2010 in Atlanta, Georgia.

We seek high-quality speakers with case study examples of park and greenspace solutions that specifically address our mission and the conference theme, The Role of Parks in the New Economy. This conference promises to offer a unique educational experience through presentations in four tracks that explore the function of Parks and Greenspace in the reinvention of America and, in particular, the transformation of its cities. The four tracks are:

- Design
- Build
- Manage
- Community

Potential topics to be explored include:

- Green Infrastructure
- Creative Financing
- Strengthening Communities
- Fiscal Benefits

Park Pride is also pleased to include an opportunity for a proposed session to also be considered for the Keynote Presentation, to occur immediately following the luncheon program and Annual Meeting portion of the Conference. This is the signature event of the conference, and will be highlighted in conference media prior to and during the conference. Please indicate if your session is to be considered for the Keynote.

All submissions must be sent electronically as an Adobe PDF or MS Word document to George Dusenbury (george@parkpride.org) by 5:00pm Eastern Standard Time on October 2, 2009.

Park Pride is a 501(c)(3) nonprofit group that leads and inspires action for parks and greenspace. Founded in 1989, its vision is to create a world-class park system in Atlanta. In 2008, Park Pride broke ground on a new Vine City Park in Vine City, coordinated more than 13,000 hours of volunteer work in Atlanta parks, launched its "Community Gardens in Parks" program, awarded 10 communities grants totaling \$275,000 for park improvements, and partnered with Peachtree TV to recognize and reward 6 metro-Atlanta park groups. Park Pride continues to work with community organizations and grassroots advocates to support the creation of the Atlanta BeltLine, which can create more than 1,000 acres of new parks and 33 miles of trails. Our annual conference serves as the signature event in our work to create a world-class park system in Atlanta.

Target Audience

Participants at the parks and greenspace conference will enjoy several concurrent sessions divided into four tracks that address the conference theme, 'Role of Parks in the New Economy.' The annual conference attracts more than 300 attendees comprised of parks professionals, commercial developers, real estate professionals, landscape architects, urban designers, community planners, elected officials and community activists from the southeast, with a focus on metro Atlanta. A diverse group of organizations are represented, including the American Institute of Architects, the American Planning Association, Council of Educators in Landscape Architecture, the Urban Land Institute, American Society of Landscape Architects, the Georgia Recreation and Park Association and the Centers for Disease Control and Prevention. Presentations should relate to one of the above tracks and specifically address solutions and applications that will educate the audience on the role of green infrastructure in the advancement of the quality of life in our neighborhoods, our cities and our nation.

General Information - Sessions

Sessions are approximately 75 minutes in length. Sessions offer lecture-style presentations and/or panel discussions. Hands on workshops are also welcome. Presenters are encouraged to provide

approximately ten to fifteen minutes for questions and answers with participants. Approximately 8 sessions will be accepted for presentation at the conference. The Keynote presentation is 45-60 minutes in length and should be interactive, visual and thought-provoking.

Submitting Session Proposals

Deadline for electronic submission is October 2, 2009. Submitters will receive notification no later than October 30, 2009. Session proposals should be sent electronically to george@parkpride.org. Please indicate 'Proposal Session' in the subject line of the email.

To propose a session, please submit the following information:

- Session title;
- Indicate the Track (from list above) that best suits the proposed session;
- Indicate if the Session is to be considered for the Keynote Presentation (*a session can be proposed for both a Track and the Keynote, or for the Keynote solely*);
- A short description of the session topic and format;
- A list of session participants (affiliation, title, etc) and roles (if applicable);
- References/brief history of session participants past presentations/experience;
- Where you heard about the Request for Submission;
- Contact information of submitter/ session leader for notification.

The session proposal should be no longer than 250 words.

All accepted presenters receive complimentary attendance at the 9th Annual Parks and Greenspace Conference. Submission of a session proposal represents an agreement to attend the conference and present the session or to find a substitute presenter. Presenters also agree to provide a PowerPoint presentation or other support material 10 days before the conference (Friday, March 12, 2010). Session presenters are responsible for any travel cost associated with attending the conference. Names of session participants and session topics will be published in the conference program as originally submitted.

Audio/ Video equipment available to presenters will include screens, laptop computers and LCD projectors. Presenters may bring their own laptop computers (and adapter cables, etc.). All materials for a particular presentation must be on a single computer.

Selection Process

Sessions are reviewed and selected by the Park Pride Conference Committee, which is comprised of board members and volunteers. On occasion, submitters will be asked for further clarification. Presentations must not have a commercial message for a particular organization or business or be perceived as a "sales pitch." Park Pride reserves the right to reject any proposal. In evaluating session proposals for the conference, we will be using the following criteria:

- Appropriateness of the session topic for the conference theme and tracks;
- Contribution to knowledge of the session topic;
- Interest, applicability and innovation.

All submitters will receive notification by October 30, 2009. Upon acceptance, you will be sent a speaker agreement form, registration form and a request for a speaker biography for inclusion in the conference program. As noted above, all accepted presenters receive complimentary attendance at the 9th Annual Parks and Greenspace Conference.

If you have questions concerning this submission or ideas or suggestions for invited speakers and/or session topics, please contact George Dusenbury at george@parkpride.org. Please see past Conference speaker lists, presentations and session topics at www.parkpride.org

Park Pride looks forward to receiving your submission for presentation at the 9th Annual Parks and Greenspace Conference in Atlanta!