



beyond boundaries (re)generating space

2009 GAASLA Annual Meeting & Awards Banquet
July 17–19, 2009
Hilton Savannah DeSoto
Savannah, Georgia

- SPONSOR/VENDOR OPPORTUNITIES -

OVERVIEW: The Georgia Chapter of ASLA recognizes the importance of establishing and sustaining great relationships with the businesses and industries that tirelessly assist and serve our fine profession. We also acknowledge the financial strain that many of us are experiencing, and we duly appreciate the continued support. Therefore, we are offering affordable opportunities that will be engaging and integrate the sponsors and vendors into the actual education sessions and various events. No longer relegated to the outdated Expo Hall on the far side of the venue, prepare to receive four star treatment with upfront and center exhibitor locations, while you personally mix and mingle with professionals, industry leaders, and developers from around the region!

- OPPORTUNITIES:**
1. **Table Top Vendor (10 SOLD, 2 remain).....\$1000.00**
Package includes: an exhibitor table (with drape, skirt and two chairs) located within the meeting room foyer for the duration of the education sessions over the course of two days, meeting registration for two people, recognition and personal introduction at (4) education sessions (signs at the event and mentions from the podium), listing on the GAASLA website (www.gaasla.org), and listing in the meeting agenda and promotional materials.
 2. **Opening Night @ Madison Square (1 total, first come/first serve).....\$2500.00**
Package includes: all items included in the “Table Top Vendor” package, sole recognition and personal introduction at the Opening Night event (signs at the event and mentions from the podium), prime listing on the GAASLA website (www.gaasla.org), and prime listing in the meeting agenda and promotional materials.
 3. **Keynote Speaker Presentation (1 total, first come/first serve).....\$1500.00**
Package includes: all items included in the “Table Top Vendor” package, sole recognition and personal introduction at the Keynote Speaker Presentation (signs at the event and mentions from the podium), listing on the GAASLA website (www.gaasla.org), and listing in the meeting agenda and promotional materials.
 4. **Registration Lanyards & Bags (SOLD).....\$1000.00**
Package includes: sole recognition on all registration lanyards and registration bags, listing on the GAASLA website (www.gaasla.org), and listing in the meeting agenda and promotional materials.

5. Awards Banquet & Reception

Platinum (SOLD).....\$2500.00

Package includes: tickets for two people seated at the President’s table, prime recognition and personal introduction at the Awards Banquet & Reception (signs at the event and mentions from the podium), one full page back exterior advertisement in the Awards Magazine, all items included in the “Table Top Vendor” package, prime listing on the GAASLA website (www.gaasla.org), prime listing in the meeting agenda and promotional materials.

Gold.....\$1500.00

Package includes: tickets for two people seated at the President’s table, recognition at the Awards Banquet & Reception (signs at the event and mentions from the podium), one full page interior advertisement in the Awards Magazine, listing on the GAASLA website (www.gaasla.org), and listing in the meeting agenda and promotional materials.

Silver.....\$1000.00

Package includes: ticket for one person seated at the Officer’s table, recognition at the Awards Banquet & Reception (signs at the event and mentions from the podium), one half page interior advertisement in the Awards Magazine, listing on the GAASLA website (www.gaasla.org), and listing in the meeting agenda and promotional materials.

6. Awards Magazine

Interior Page Ad (full page).....\$1000.00

Package includes: one full page interior advertisement in the Awards Magazine

Interior Page Ad (half page).....\$700.00

Package includes: one half page interior advertisement in the Awards Magazine

Interior Page Ad (quarter page).....\$500.00

Package includes: one quarter page interior advertisement in the Awards Magazine

7. Haunted Pub Crawl.....\$500.00

Package includes: ticket for one person, sole recognition at the Haunted Pub Crawl (introduction at the Crawl), listing on the GAASLA website (www.gaasla.org), and listing in the meeting agenda and promotional materials.

8. Skidaway Island Kayak Tour.....\$500.00

Package includes: ticket for one person, sole recognition at the Skidaway Island Kayak Tour (introduction at the tour), listing on the GAASLA website (www.gaasla.org), and listing in the meeting agenda and promotional materials.

9. Edible & Medicinal Native Plant Tour.....\$500.00

Package includes: ticket for one person, sole recognition at the Native Plant Tour (introduction at the tour), listing on the GAASLA website (www.gaasla.org), and listing in the meeting agenda and promotional materials.

10. Savannah Gardens Walking Tour.....\$500.00

Package includes: ticket for one person, sole recognition at the Savannah Garden Tour (introduction at the tour), listing on the GAASLA website (www.gaasla.org), and listing in the meeting agenda and promotional materials.

11. Ellis Square Tour.....\$500.00

Package includes: ticket for one person, sole recognition at the Ellis Square Tour (introduction at the Square), listing on the GAASLA website (www.gaasla.org), and listing in the meeting agenda and promotional materials.

12. Golf Outing.....\$500.00

Package includes: ticket for one person, sole recognition at the Golf Course (introduction at the course), listing on the GAASLA website (www.gaasla.org), and listing in the meeting agenda and promotional materials.

HOTEL INFO:

**Hilton Savannah DeSoto
15 East Liberty Street
Savannah, Georgia 31401**

- Reservations may be made by:
 - Calling locally (912) 232-9000
 - Calling toll free 1-800-426- 8483
 - Registering online at www.desotohilton.com
- Reduced Room Rate: \$129 per night (does not include taxes)
- Use the conference code “ASL” to receive the reduced room rate when making reservations by phone or online.
- Reservations are on a first come first serve basis. Room rates will change Friday, June 26, 2009.
- Check-in time is 4:00pm and check-out time is 11:00am.

EVENT SCHEDULE:

Friday, July 17th, 2009

- 8:00am – 9:00am: Sponsor/Vendor Orientation
- 9:00am – 12:00pm: Registration/Vendor set-up (see Vendor Specifications)
- 12:00pm – 1:15pm: Keynote Speaker
- 1:30pm – 2:45pm: Education Sessions, Track 1
- 3:00pm – 4:15pm: Education Sessions, Track 2
- 5:30pm – 7:00pm: Opening Night @ Madison Square
- 7:00pm – 9:00pm: Haunted Pub Crawl (pre-registered event)

Saturday, July 18th, 2009

- 8:00am – 9:15am: Education Sessions, Track 3
- 9:30am – 10:45am: Education Sessions, Track 4
- 11:00am – 12:15pm: Panel Discussion, Closing Session
- 12:15pm – 2:00pm: Vendor move-out (see Vendor Specifications)
- 6:00pm – 7:00pm: Cocktail Hour (pre-registered event)
- 7:00pm – 9:00pm: GAASLA Annual Awards Banquet (pre-registered event)

Sunday, July 19th, 2009

- 9:00am – 2:00pm: Activities (pre-registered events)
 - Skidaway Island Kayak Tour
 - Edible & Medicinal Native Plant Tour
 - Savannah Gardens Walking Tour
 - Ellis Square Tour
 - Golf Outing

REGISTRATION:

Register by faxing/emailing/mailling form on page 5.

VENDOR

SPECIFICATIONS:

The following policies have been developed by Georgia Chapter of the American Society of Landscape Architects (GAASLA) for your information and benefit. GAASLA requests that Sponsors and Vendors honor all policies stated with special attention given to setting up and moving out. A special effort has been made to present a format that is equitable and available to all meeting participants. Your cooperation and support is appreciated and we look forward to your participation!

PAYMENT

We thank you for your timely payment. We can only honor vendor table requests with full payment.

REGISTRATION

Table Top Vendor registration includes meeting access and registration for two representatives. Exhibitors wishing to register additional representatives may do so at an additional fee. All registrants may pick up their vendor badge(s) at the meeting registration table. Your badge will be admission to the meeting events.

VENDOR SPACE

All vendor tables will be identified. Vendor space for this meeting is a 6' table top with drape, skirt, and two chairs. Meeting facilities will determine exact space dimensions, furnishings available and electrical outlets. No vendor space will exceed dimensions specified. Aisles cannot be blocked. Electric will be an additional fee. Table assignments will be made in the order they are received. Table setup begins at 9:00 am on Friday, July 17, 2009.

CANCELLATIONS

Sponsor/Vendor is liable for entire registration fee unless written notice of cancellation is received 30 days prior to meeting opening. No refunds will be made after Wednesday, June 17, 2009.

SIGNAGE

GAASLA will not provide signs for individual tables. Signs must be professionally made, of appropriate size and nature, and displayed within the vendor space.

SET-UP & MOVE-OUT SCHEDULE

The Table Top Vendor set-up will begin at 9:00am on Friday, April 17th. The Education Session meeting rooms open at 9:00am and all Table Top Vendor exhibits must be completely set-up by 12:00pm. All exhibits must be removed between 12:15pm – 2:00pm, Saturday, April 18, 2009. GAASLA reminds all exhibitors that meeting registrants utilize all exhibit hours posted and expect a complete exhibit format.

EXHIBIT MATERIALS LEFT AT SHOW

Table Top Vendor agrees that GAASLA, without incurring any liability for damage or loss, has the right to dismantle and pack property of any Vendor who has failed to remove property in time allotted, or may order such work done at the sole expense of the Vendor.

LIABILITY

The Table Top Vendor agrees to indemnify and hold harmless the GAASLA, host city, meeting facility, all officers, contracted staff members, and directors of same from and against any and all liability and expenses for personal injury and property damage or loss arising from the use by the Vendor of its exhibit spaces or its activities in connection thereof.

CARE OF PROPERTY

Table Top Vendors and their agents shall not injure or deface the walls, floors or any part of the meeting facility or equipment of other Vendors. Offending Vendors will be held liable for such damage.

EXHIBIT CHARACTER

Each Vendor is free to arrange their exhibit space as desired as long as it does not extend beyond the allotted space. GAASLA reserves the right to approve the character of all exhibits.

STAFFING

Table Top exhibits must be staffed throughout the posted exhibit hours.

SPECIAL REQUESTS

GAASLA will make a reasonable effort to address Vendor preferences for table location or special requirements.

LOGISTICS

To ensure proper storage and handling of meeting materials shipped to the hotel, please schedule delivery no earlier than three business days prior to the event. Additional rates will apply if sent earlier.

SHIPPING

Address packages to Hilton Savannah DeSoto, 15 East Liberty Street, Savannah, Georgia 31401. Packages may be delivered to the Hotel (3) working days prior the event date with prior notification and approval from your Hotel contact (Martin A. Wade).

Packages should be labeled with the company's name, "attention to Martin A. Wade" (hotel contact person), and the name and dates of the event. Any freight or items in weight of 50 pounds or more must be prearranged with the Hotel contact (Martin A. Wade), or the Hotel may refuse items.

Shipping out - The person shipping packages out must have the packages prepared for shipping, taped up, etc., and will also call the shipping company and arrange for a pickup.

Materials left more than 3 Business Days after the event are subject to be discarded. GAASLA and hotel are not responsible for any shipping charges. GAASLA and the hotel are not responsible for the loss, damage or theft of meeting materials.



THE GEORGIA CHAPTER OF ASLA
ANNUAL CONFERENCE & AWARDS BANQUET
 JULY 17–19, 2009
 SAVANNAH
 HILTON SAVANNAH DESOTO

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- SPONSOR/VENDOR REGISTRATION FORM -

1. Secure your Sponsor/Vendor options by selecting one or more of the following:

▪ Table Top Vendor (10 SOLD , 2 remain).....	\$1000.00	_____
▪ Opening Night @ Madison Square (1 total, first come/first serve).....	\$2500.00	_____
▪ Keynote Speaker Presentation (1 total, first come/first serve).....	\$1500.00	_____
▪ Registration Lanyards & Bags (1 total, first come/first serve).....	\$1000.00	-----SOLD-----
▪ Awards Banquet & Reception		
–Platinum (1 total, first come/first serve).....	\$2500.00	-----SOLD-----
- Gold.....	\$1500.00	_____
- Silver.....	\$1000.00	_____
▪ Awards Magazine		
- Interior Page Ad (full page).....	\$1000.00	_____
- Interior Page Ad (half page).....	\$700.00	_____
- Interior Page Ad (quarter page).....	\$500.00	_____
▪ Haunted Pub Crawl.....	\$500.00	_____
▪ Skidaway Island Kayak Tour.....	\$500.00	_____
▪ Edible & Medicinal Native Plant Tour.....	\$500.00	_____
▪ Savannah Gardens Walking Tour.....	\$500.00	_____
▪ Ellis Square Tour.....	\$500.00	_____
▪ Golf.....	\$500.00	_____
	TOTAL	

2. Provide the following information:

Company Name _____
 Contact Name _____
 Mailing Address _____
 City/State/Zip _____
 Contact Phone _____
 Contact Email _____

3. Make check payable to “GAASLA” for the required amount.

4. Please fax/email/mail completed registration form and check by June 19th, 2009 to:

Gregg Hudspeth
 3060 Peachtree Road, NW, Suite 600
 Atlanta, Georgia 30305
 P: (404) 365-7600
 F: (404) 365-7610
 E: ghudspeth@nilesbolton.com

THANKS IN ADVANCE FOR SUPPORTING THE PROFESSION OF LANDSCAPE ARCHITECTURE IN THE GREAT STATE OF GEORGIA!