



**Executive Committee Meeting
Wednesday May 8th, 2009
Face to Face meeting at ZT3 Placemaker Studio
MEETING MINUTES**

Executive Board

Trustee – Ed Czynscon – Absent
President – Jamie Csizmadia – Present
President-Elect – Adam Ragsdale – Absent
Past President – Dale Hall - Present
Secretary – Tanya Mandel – Absent
Treasurer-**Elect** – Scott Tanner – Absent
Member-at-Large – Gregg Hudspeth – Present

Chairs

Atlanta Section – Brandon White – Present
Northeast Section – Madie Fischetti – Absent
Savannah Section – Charles Anderson – Present
Middle Georgia Section – Zan Thompson – Present
Newsletter Editor – Scott Douglas - Present
Member Services Chair – Kathrine Clark – Absent
UGA Chapter President – Kevan Williams – Absent

CALL TO ORDER 4:09 PM

Discussion/Approval of Minutes

Motion to approve April 2009 Meeting minutes with one change: Dale Hall was not in attendance. (Motion: Brandon, Second: Scott D.). **Approved.**

Jamie showed a copy of *Roll Call*, the Congressional newspaper where ASLA placed a full-page advertisement on Advocacy Day. It said ASLA has been “green since 1899”.

Jamie also showed a DVD which contained highlights of the National Meeting in Philadelphia (October 2008). Gregg Hudspeth was seen sitting in a session as was some UGA students that Dale Hall recognized.

Unfinished Business

2008 Year End Report and 2008 Taxes: Jamie showed us a bound report that our book-keeper gave us. The book-keeper found that we started \$13,000 higher at the start of 2007-2008 than other periods reflect. She is going to go back and look through 2006-2007.

State Elections: Tanya has slate of officers. Voting ballot is due May 18 – Dale and Scott Tanner will do. We discussed sending out postcards vs. emails. Dale will investigate www.printingforless.com for the postcards and www.surveymonkey.com for electronic options.

Tellers: Nathan?
Computer – won’t need one?

Golf Tournament: Brandon reminded us the date is September 14 at the Trophy Club. We are investigating why the club has not seen our deposit check since we have mailed it twice!

Awards: Zan said we had 22-24 entries. They have already been mailed to Alabama for judging on May 20th. Student submissions will be added since Dale just brought them from Athens. Zan to order certificates from National.

Legal Defense: Jamie forwarded the recent email concerning Dekalb County refusal to approve an LA's stamp to Bobby Bullard.

Sponsorship: Gregg passed out copies of the completed sponsorship forms (to date) for the Savannah conference in July. There were six (6) Table Top sponsors plus Vortex will also provide lanyards and bags. Itsaul Natural has signed on to be our Platinum-level sponsor at the awards banquet.

Newsletter: Scott reported on advertising revenue.

Trustee's Report: Ed

Ed was not in attendance, but Jamie reported that the Mid-Year Meeting was last week in Washington. The expected budget for ASLA was 17 million. Due to the economy, ASLA is really working with a 15-16 million budget. Membership is down 1%, which surprised us since we had expected the numbers to be higher.

President's Report: Jamie

Jamie discussed the email from Adam concerning his conflicts in performing his duties. Jamie plans to have lunch with him this week and hopes that the Executive Board can have a dinner meeting with him the night before the Savannah conference (Thursday). It was decided that the decision on whether he should step down is up to him, but if that is the decision, he should tell us by the next Executive Board meeting so plans can be made.

Jamie discussed Advocacy Day on Capitol Hill last week. Jamie, Ed, and Tanya met with representatives from both senators. A good reaction was generated for "Complete Streets" while a so-so reaction was generated on "Clean T". "Complete Streets" collected 9 new co-sponsors.

Jamie thought that the Georgia Chapter stands up well against the other chapters after coming off the CPC (Council of Chapter Presidents) meeting. There was the usual talk about Executive Directors. Dale added that we could talk to Ellen Heath at EDAW about APA's part-time Executive Director.

The Licensure Summit will be held in Alexandria, VA August 7-9. Several states will achieve their "Practice Act" status soon. Bobby Bullard will be this year's representative from the Georgia Chapter.

Jamie had a promotional packet from www.printingforless.com and she left it with Zan to look at.

SECTION REPORTS

Savannah Section: The annual low-county boil will be a Savannah-only event due to the summer conference being there this summer. The thought was that the Executive Committee would not want to travel to Savannah twice in such a short amount of time.

Charles mentioned that **they had** a booth at Earth Day in Forsyth Park. He also announced that SCAD students have expressed a desire to have a LA program! Tanya **helped** with a career day at a local elementary school.

Northeast Georgia: Madie Clark would like to have her LA design class receive LAM. Her twins are due in mid-June. She would like to return in the fall. Her email is madie76@bellsouth.net

Middle Georgia: Zan announced that 17 Boy Scouts earned their Landscape Architecture merit badge at a recent class the section held.

Atlanta: Brandon announced that there are no more plans for any socials this summer. All efforts are being applied to the Savannah Conference and the Golf Tournament. He did bring up that a former employee of Reece Hoopes & Fincher (Kyle) is now in sales with Staples. He is offering a promotion for firms to receive a 15%-20% discount on office supplies. Discussion was made to barter this discount (and the "sale" of our mailing list) for a possible percentage of the over-sales, a credit on future printing, or advertising.

COMMITTEES

Standing Committee Chairs' Reports

Newsletter: Scott reminded us that the next deadline for articles is June 15.

UGA Student Chapter: Kevan Williams has been re-elected Student President

Annual Meeting & Awards Banquet:

- Jamie, Kathrine Clark, & Stephanie Hall met at the DeSoto Hilton Hotel and were very pleased with the facilities.
- Stephanie will continue to handle all hotel arrangements. Jamie, Gregg, & Stephanie to work together on signage.
- Charles is coordinating the banquet (food & beverage/music/table settings).
- Adam to coordinate the slide show for the award winners.
- **Charles** will coordinate plants at banquet for decoration
- It was suggested that we invite a Senator to address the audience for 5 minutes.
- Jamie to update the conference brochure for both members and sponsors. This will include update information on the sessions.
- Jamie is working with adjacent chapters (Chris in South Carolina) and the North Florida members, but we cannot provide CEU's to Florida licensed members.
- The Early Bird deadline has been extended another week.
- Brandon encouraged the Executive Board to spread the word to their firms and other colleagues about signing up for the conference.
- Currently, we have 9 speakers plus Bill Thompson. Possible addition may include **Jose Buitrago** or Gregg Coyle at UGA.
- Brandon gave us an update on the Conference budget.

- Discussion over lanyards and bags: Brandon has a catalog source. Items could include a program book, GA ASLA pins, name tags, and tourist maps/literature.
- Jamie suggested that the Conference Committee meet for dinner on Thursday night before the conference.
- With that in mind, a **Motion** was made for the Chapter to pick up the hotel tab for Thursday night and ½ -night's accommodations for Friday night and Saturday night. (Motion: Brandon, Second: Dale). **Approved.** This would apply to Brandon, Gregg, Scott D., and Zan.
- Dale wanted confirmation on what the speakers were to be given. The Chapter will provide 1 night at the hotel plus a \$250 stipend.

Web Site: Brandon mentioned an **error message during registration.**

Awards Magazine: Zan is coordinating this project and hopes to minimize the size for economic reasons.

Announcements and Reminders:

Next Executive Committee meeting will be a June 10 conference call.

For the July meeting, we will have a conference call on the 10th.

Motion to Adjourn (Motion: Dale, Second: Zan). **Approved.**

Adjourned: 8:30 PM